

Kentucky Groundwater Association 2024 Annual Convention and Trade Show

March 7-8, 2024
Holiday Inn Louisville East —
Hurstbourne
Louisville, Kentucky



- 💧 EXHIBITING
- 💧 SPONSORSHIP
- 💧 ADVERTISING

Venue and Hotel Information

Holiday Inn Louisville East — Hurstbourne
1325 South Hurstbourne Parkway
Louisville, Kentucky 40222
(502) 426-2600



Accommodations: KYGWA has secured a limited block of rooms on a first come, first served basis at the group rate of \$129 per night, plus any applicable fees and taxes. This rate applies to the KYGWA room block and is valid until the February 9 cutoff date, unless our room block has been filled before that date. To make your reservations, call (502) 426-2600 and be sure to mention you are with the Kentucky Groundwater Association. Remember, you are responsible for securing your own reservations. For guest check-in and check-out times, please contact the hotel directly.

Branding and Marketing Opportunities

EXHIBIT OPPORTUNITIES

TABLETOP RATES

All exhibit areas are 6-foot tables.

	Member	Nonmember
Single	\$500	\$700
Double	\$700	\$900

TABLETOP REGISTRATION INCLUDES:

- 6-foot skirted table and 2 chairs
- 2 free booth representatives
- Additional booth representatives at \$55/person
- All booth representatives may attend all sessions for free!

PLEASE NOTE: KYGWA staff will work tirelessly to place exhibitors next to appropriate neighbors. If there is a company you wish to NOT be next to, please contact the executive director and inform him.

BULK EQUIPMENT SPACE

Bulk equipment space is available to those who purchase tabletops at no cost to members and \$2 per square foot to nonmembers. In order to reserve bulk equipment space, you must fill out the appropriate section on the registration form.

SPONSORSHIP OPPORTUNITIES

All companies participating in any level of sponsorship will be publicly thanked in the on-site program/directory (those who have committed by the time they go to print) and at the convention, as well as in the follow-up newsletter that is sent out after the convention.

Drill Rig Level — \$2,000

- Free table with premium location
- Free full-page ad in the on-site program/directory
- Name and logo on all signage for the show

Water Truck Level — \$1,000

- 50% off table fee plus premium location
- Free half-page ad in the on-site program/directory
- Name and logo on all signage for the show

Back Hoe Level — \$750

- 25% off table fee
- Free quarter-page ad in the on-site program/directory
- Name and logo on all signage for the show

Mug Sponsorship — \$750 — see details on this page

- Name and logo on all signage for the show

Food and Beverage Sponsorship — \$750

- Sponsorship signage at the banquet

EXCLUSIVE MUG SPONSORSHIP

KYGWA is offering on a first come, first served basis, the opportunity to get your logo out to more than 200 members (and some nonmembers) with this outstanding bargain!

During the KYGWA 2024 Annual Conference and Trade Show, the association will once again be giving away a coffee mug to each attendee. Each mug will have the KYGWA logo on the front of it. We are looking for one company to help with this and sponsor the back of the mug. There is one opportunity to have your logo affixed to the back of this mug.

Don't miss out on this opportunity to share your company logo with a wider audience.

PROGRAM/DIRECTORY ADVERTISING OPPORTUNITIES

- \$500 — Full-page ad, 8.375" wide x 11.125" high
- \$375 — Half-page ad, 7.125" wide x 4.875" high
- \$250 — Third-page ad, 4.694" wide x 4.75" high
- \$125 — Quarter-page ad, 3.475" wide x 4.75" high

All company logos and advertisements should be emailed to dschulenberg@ngwa.org by January 26. Ads and logos may be b&w or color, and must be high-resolution (300 dpi or greater) EPS or PDF files.



KYGWA 2024 Annual Conference and Trade Show Exhibitor/Sponsor/Advertiser Application



Company name _____
Contact _____
Address _____
City/State/Zip _____
Phone _____ Fax _____
Email _____

PLEASE RETURN FORM WITH PAYMENT TO:

Kentucky Groundwater Association
601 Dempsey Rd.
Westerville, OH 43081

You may also fax the form to
(614) 898-7786, phone (800) 858-4844,
or register online at KYGWA.org.

TABLETOP

Member Nonmember
Single \$500 \$700
Double \$700 \$900

Exhibitor location preference: If there is a company you wish to NOT be next to, please contact the executive director and inform him.

BULK EQUIPMENT SPACE

Yes, we would like bulk equipment space! We understand that a tabletop must be purchased.

Gross weight of vehicle in pounds — _____

Length _____ feet x width _____ feet = _____ total square footage.

Member — no charge

Nonmember — \$2 per square foot x _____ square footage = \$_____

BOOTH REPRESENTATIVES Please print names clearly.

FREE! 1. _____ \$55 3. _____

FREE! 2. _____ \$55 4. _____

SPONSORSHIPS

Our company would like to sponsor the following:

Drill Rig Sponsor \$2,000

Water Truck Sponsor \$1,000

Back Hoe Sponsor \$750

Mug Sponsorship \$750

Food and Beverage Sponsorship \$750

ADVERTISEMENTS (JANUARY 26 DEADLINE)

Our company would like to buy the following ads for the convention program/directory:

\$500 — Full-page ad, 8.375" wide x 11.125" high

\$375 — Half-page ad, 7.125" wide x 4.875" high

\$250 — Third-page ad, 4.694" wide x 4.75" high

\$125 — Quarter-page ad, 3.475" wide x 4.75" high

SCHOLARSHIP FUND

I would like to donate to the KYGWA Scholarship Fund.

Amount I wish to donate \$ _____

LEGAL FUND

I would like to donate to the KYGWA Legal Fund.

Amount I wish to donate: \$ _____

PAYMENT INFORMATION

To be considered preregistered, KYGWA must receive your payment with this form.

Grand total: \$ _____

Check enclosed (made payable to KYGWA)

Visa

MasterCard

Credit card number _____

Card exp. date _____ 3-digit security code _____

Cardholder name _____

Cardholder signature _____

AGREEMENT

Signer agrees to the rules governing all aspects of exhibit and equipment space, as printed in this packet, including all booth display rules as shown below.

Printed name _____

Signature _____

Date _____

DISPLAY SCHEDULE AND RULES

TRADE SHOW SCHEDULE

Exhibitor setup — Thursday, March 7, 9:00 a.m.-12:00 p.m.

Trade Show open — Thursday, March 7, 3:00-5:30 p.m., and Friday, March 8, 7:00-8:00 a.m.

Exhibitor teardown — Friday, March 8, 9:00 a.m.

TRADE SHOW RULES

- SPACE:** No portion of the display area may be sublet or assigned to any other firm or person(s).
- DISPLAY ASSIGNMENTS:** Booth and/or equipment space assignments are made on a first come, first served basis. KYGWA reserves the right to alter trade show layout and vendor location.
- FIRE/SAFETY CODES:** Each booth operator and vehicle equipment owner must comply with all federal, state, local, and Holiday Inn Louisville East — Hurstbourne fire and safety codes. This includes disconnecting the battery and having gas tanks nearly empty.
- INSURANCE:** It is agreed that in no case shall KYGWA or its officers or directors or staff be responsible for any loss, theft, and damage by fire or injury to any person or article.
- LIABILITY:** Each booth operator will be responsible for the space leased during the convention and will keep it free from hazards to persons on the premises. KYGWA and the Holiday Inn Louisville East — Hurstbourne will not be responsible for any injury that may occur to booth operators, their associates, or employees.
- ELECTRICAL, INTERNET, and SHIPPING FREIGHT:** After signing up to exhibit, companies will be able to place orders for additional services online or via forms that will be provided. If you have questions, please contact Dave Schulenberg at (800) 858-4844.
- FOOD AND BEVERAGES:** The sale and serving of food, beverages, and concessions of any kind is not permitted in the Holiday Inn Louisville East — Hurstbourne except with prior written permission from the Holiday Inn Louisville East — Hurstbourne.
- CANCELLATION POLICY:** Cancellation policy applies to all items purchased on the exhibitor application form. With written cancellation notice received by 5:00 p.m. on January 26, 2024, cancellations will receive a refund, less a \$100 administrative charge. Cancellations after January 26, 2024 are nonrefundable. Notices of cancellation must be faxed to the KYGWA office at (614) 898-7786. No-shows will not receive refunds.
- PAYMENT POLICY:** To be considered preregistered, KYGWA must receive your payment with this form.



Kentucky Groundwater Association
601 Dempsey Rd.
Westerville, OH 43081
phone (800) 858-4844
fax (614) 898-7786
KYGWA.org

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THURSDAY, MARCH 7

9:00-11:30 a.m.	KYGWA Board and Certification Board Meeting
9:00 a.m.-12:00 p.m.	Registration open
9:00 a.m.-12:00 p.m.	Vendor setup
12:00-1:00 p.m.	Business Succession
12:00-1:00 p.m.	Supply Chain Issues
1:00-2:00 p.m.	DOT/Drug Testing
1:00-2:00 p.m.	Installation of Monitoring Wells
2:00-3:00 p.m.	Impact of Unlicensed Drilling within the Industry
2:00-3:00 p.m.	Use of LIDAR for Mapping
3:00-5:30 p.m.	Vendor time
5:30 p.m.	Break
6:00 p.m.	Dinner program — food, auctions, NGWA announcements, etc.

FRIDAY, MARCH 8

7:00 a.m.	Registration opens
7:00-8:00 a.m.	Breakfast buffet and vendor time
8:00 a.m.	Break
8:30-9:00 a.m.	Annual Meeting of the KYGWA
9:00 a.m.	Vendor teardown
9:00-10:00 a.m.	New/Emerging Technology from Manufacturers
9:00-10:00 a.m.	PFAS Primer and Instruction
10:00-11:00 a.m.	Mud Class
10:00-11:00 a.m.	Well Design
11:00 a.m.-12:00 p.m.	Pump Sizing and Selection
12:00-1:00 p.m.	Review of Well Regulations, Updates, etc.
12:00-1:00 p.m.	Well Development Class
1:00-2:00 p.m.	Electrical Safety
1:00-2:00 p.m.	FMCS/DOT Update
2:00-3:00 p.m.	811 Updates
2:00-3:00 p.m.	Groundwater Impact from Mining

Current as of August 14, 2023 and subject to change; please visit KYGWA.org for the most up-to-date schedule.

